

Fundraising Tips for Teams

Challenge Each Other

Hold weekly challenges within a company that has two or more teams. Drive your fundraising effort through healthy competition.

Go Casual

Dress down for a cause. Arrange for your office or school to allow people to dress casual in support of Bowl For Kids' Sake by giving a dollar or two or even five.

Reduce Stress

Find a masseuse through a health club, training school, or chiropractor's office. Have them come to your business and provide five- or 10-minute neck and shoulder massages for a gift of \$10. Have employees sign up beforehand, and the masseuse will come right into their office.

Give Prizes

Get some great prizes donated to your team. Try gift certificates at a restaurant or spa. Then auction them off to the highest bidders.

Give Rewards

Ask your boss to offer an extra vacation day to the team member who raises the most money. If your team is the highest fundraising team within the company, see if everyone on the team can have a day off.

Initiate Penny Wars

The object of the game is to have the most pennies in your jar and sabotage your opponents by putting nickels, dimes, quarters, and dollars in their jars. Each team member will keep a jar at their work station and try to raise the most pennies. At the end of the set amount of time whoever has the most pennies wins a prize from the other teammates. The prize can be a home cooked meal, a gift, or a coupon for a favor. Have fun with the game and know that every little bit helps!

Fundraising Tips for Individuals

Email Your Friends and Family

Send emails to everyone you know asking for their support.

Make a List and Check It Twice

Make a list of potential donors. Include everyone you know. Start by making a donation to yourself. Your gift will set the tone for others to give.

One a Day

Ask a different person each day to make a contribution. If you get four \$25 gifts, you will have raised \$100 in less than a week. Don't be afraid to ask for larger gifts. Helping children is a worthy cause, and most people are happy to donate.

Double Your Money

Many employers offer matching funds programs. Your \$50 donation could turn into \$100. Inquire with your personnel/HR department to complete the paperwork required to get your gift matched.

The Mighty Pen

Send a letter in the mail to friends, family, and co-workers asking for their support. Explain why the cause is important to you; heartfelt messages get the best response. Don't forget to send a thank you note to people who donate.

Bring It Along

Take your contribution form everywhere you go and ask everyone you interact with to sponsor you.

Talk It Up

Ask for a few minutes on the agenda of any meetings you will be attending. Explain why you are bowling and ask for everyone's support. If you know of someone directly affected by Big Brothers Big Sisters, tell that person's story.

Offer Food

Offer treats to your friends, family, and co-workers for a small gift to Bowl For Kids' Sake. Most people can be tempted to donate.

Clean House

Clean out your garage or home and set up a Bowl For Kids' Sake donation booth in exchange for your finds. Ask your friends and neighbors to donate their stuff to you, explaining that all proceeds go to helping the children of our community.

Celebrate

If a birthday or holiday is coming up, tell your family and friends that in lieu of a gift, you would like them to make a donation to Bowl For Kids' Sake.

Send the Message

Change the recording on your voicemail or answering machine to mention Bowl For Kids' Sake and how callers can make a donation. Then, when you call people back, ask them to sponsor you. When emailing friends, add a "PS" asking for their support.